



What is Hua?

Conceptualization, Methodology and Research
on Sinophone Borderlands and the Interactions on the Edges

NOVEMBER 02–04 2022
CLARION CONGRESS HOTEL OLOMOUC

CONFERENCE PROGRAMME

FRIDAY | November 04 | 2022

ROOM 1

Zoom link: <https://cesnet.zoom.us/j/96511855811>

08:30 – 10:00

SESSION VIII

P11 | Language Diversity – Promoting Cantonese in and through the digital world

Chair: **Joanna Ut-Seong Sio**

From Humanities to Digital Humanities: Cantonese Studies in the Big Data Era

Andy Chi-on Chin | The Education University of Hong Kong

The Cantonese Wordnet: recent developments and challenges

Joanna Ut-Seong Sio | Palacký University Olomouc

Luis Morgado da Costa | Palacký University Olomouc

Cantonese language curriculum design for a diverse student population: A case study of a Canadian university

Zoe Lam | University of British Columbia

Raymond Pai | University of British Columbia

ROOM 2

Zoom link: <https://cesnet.zoom.us/j/95984237812>

P12 | Sinophobia in the (New) Rise of China

Chair: **Allen Chun**

„Rereading Franck Billé; Reframing the Making of Identity at the Margins“

Allen Chun | National Ying Ming Chiao Tung University

Politics of Sinophobia: China and the Chinese as Dangerous Subjects in the Agriculture of the Russian Far East

Sergei Ivanov | Institute of History, Archaeology and Ethnology, FEB RAS (Russia)

‘Poisoned Waters and Tamed Birds’: historical and present day dehumanizing sinophobic narratives from Russian Siberia

Sayana Namsaraeva | MUASU, University of Cambridge

China’s Soft Power in Uzbekistan: Promotion and Perceptions

Azim Malikov | Palacký University Olomouc

10:00 – 10:15

COFFEE BREAK

ROOM 1

Zoom link: <https://cesnet.zoom.us/j/96511855811>

10:15 – 11:45

SESSION IX

P13 | Civilization Crisis

Chair: **Katerina Samajova**

Is green and sustainable technological innovation a potential driver of environmental performance? an empirical investigation across the ASEAN region

Shazia Rehman | Pak-Austria, Fachhochschule, Institute of Applied Sciences and Technology

Ondřej Holý | Palacký University Olomouc

Famine Relief Manuals as a Means of Crisis Management: Plants Between Pragmatism and Ideology

Kateřina Šamajová | Palacký University Olomouc

Cultural Heritage or a Survivalist Strategy? An Analysis of Food-Preserving Practices in the Contemporary North Eurasian Blogosphere

Kateřina Šamajová | Palacký University Olomouc

Renata Čižmárová | Palacký University Olomouc

Ondřej Kučera | Palacký University Olomouc

14:30 – 14:45

COFFEE BREAK

14:45 – 16:15

SESSION XI

P15 | Sexuality and Identities in Literature of the Sinophone Borderland

Chair: **Filip Kraus**

Popular Art And The Formation Of National Discourse In The Period Of Birth Of The New Vietnam (1900–1945)

Pham Xuan Thach | Vietnam National University, Hanoi, University of Social Sciences and Humanities

„Travelling through Shenzhen, Pyongyang and Burma: The Graphic Novels by Guy Delisle“

Paromita Bose | Mahindra University

The Vietnamese Modernizing Discourse on Vietnamese Sexuality

Filip Kraus | Palacký University Olomouc

11:45 – 12:45

LUNCH BREAK

13:00 – 14:30

SESSION X

P14 | Panel on Identities

Chair: **Filip Kraus**

Naming a Child in Japan and Taiwan in the Twenty-First Century

Ivona Barešová | Palacký University Olomouc

Petr Janda | Palacký University Olomouc

Create community-based tourism space in the right way in Vietnam

Nguyen Thu Thuy &

Vu Thanh Ngoc | Vietnam National University, Hanoi, School of Interdisciplinary Studies

The Human Cost of Selective Human Rights Discourse:

The Western Media’s Representation of China and Pakistan

Syed Irfan Ashraf | University of Peshawar

16:30

OLOMOUC CITY TOUR | Ondřej Kučera



EUROPEAN UNION
European Structural and Investment Funds
Operational Programme Research,
Development and Education



MINISTRY OF EDUCATION,
YOUTH AND SPORTS



Sinofon



Palacký University
Olomouc